

POCKETS TO PROFITS:

HOW TO BUILD A THRIVING
BUSINESS IN THE SMALL
MOMENTS OF LIFE

workbook

Welcome!

Hello, Future CEO! You're about to discover how to turn your hidden expertise into a thriving business without sacrificing your family's security or sanity.



HOW TO GET THE MOST FROM THIS WORKSHOP:

- ✨ Fill this out as we go
- ✨ Be honest...this is your safe space
- ✨ Watch for the 🔥 HOT TIP alerts throughout
- ✨ Circle back to any "lightbulb moments"

SECTION 1: YOUR FREEDOM BLUEPRINT

SECTION 2: THE POCKETS TO PROFITS FRAMEWORK

SECTION 3: YOUR MOMPREENEUR QUADRANT

SECTION 4: P2P FRAMEWORK PHASES

SECTION 5: THE DIGITAL BUSINESS ROADMAP

SECTION 1: YOUR FREEDOM BLUEPRINT

On a scale of 1-10, rate your current:

SCHEDULE FLEXIBILITY:

☒ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

INCOME POTENTIAL:

☒ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

WORK SATISFACTION:

☒ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

FAMILY PRESENCE:

☒ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

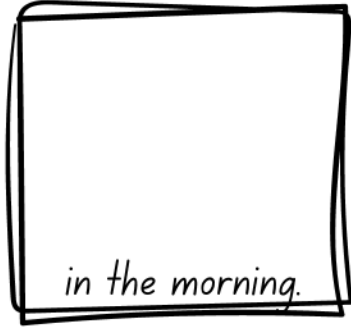
 **HOT TIP:**
NOTICE ANY
SCORES BELOW 7?
WE'LL ADDRESS
THESE EXACT PAIN
POINTS IN THE
WORKSHOP!

NOTES

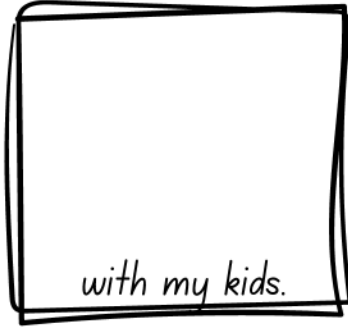
SECTION 2: THE POCKETS TO PROFITS FRAMEWORK

Complete these statements...

IF I HAD COMPLETE FREEDOM, I WOULD...



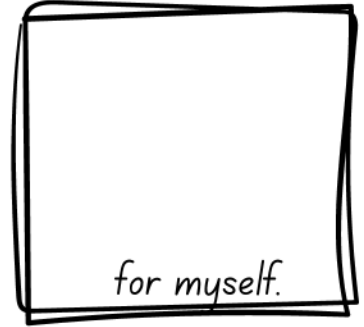
in the morning.



with my kids.



for my career.



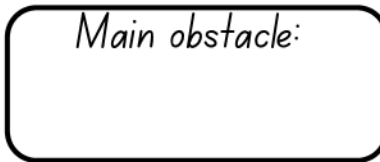
for myself.

WHAT'S STANDING BETWEEN YOU AND THAT VISION?

Biggest Fear:



Main obstacle:

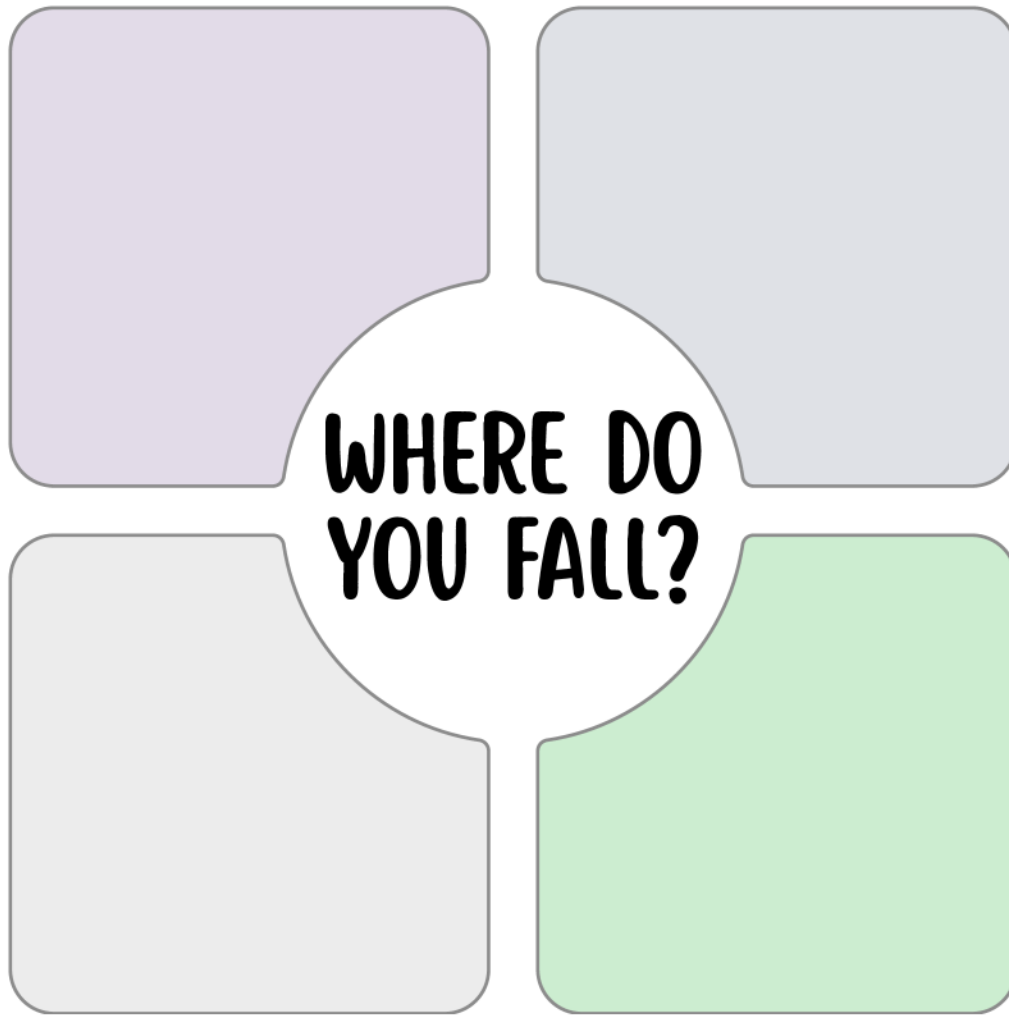


Missing Piece:



NOTES

SECTION 3: YOUR MOMPREENEUR QUADRANT



NOTES

SECTION 4: P2P FRAMEWORK PHASES

Phase 1:	Phase 2:	Phase 3:	Phase 4:

🔥 HOT TIP: YOU CAN COMPLETE PHASE ONE THIS WEEKEND!

3 BIGGEST SPEED BUMPS...

NOTES

SECTION 5: THE DIGITAL BUSINESS ROADMAP

Who desperately needs your expertise?	
What's their biggest struggle?	
What are their daily frustrations?	
What have they already tried?	
Why hasn't it worked?	

NOTES



Scan here to learn more
about The Digital
Business Roadmap